

## Downtown Knoxville Wayfinding Project

**Project Description:** This project will alleviate visual clutter of signs in the Downtown area. While 247 new signs will be erected, roughly 400 existing signs will be removed. The new system will include gateway signs, a family of vehicular oriented signs, a family of parking signs and a family of pedestrian oriented signs to help residents and visitors to navigate downtown. The project area encompasses all of downtown including World's Fair Park. The general boundaries are the Norfolk Southern Tracks to the north, the Tennessee River to the south, Hall of Fame Drive on the east and 11th Street on the west.



### Schedule:

Bid Opening:  
July 17, 2014  
Notice to Proceed:  
September 15, 2014  
Contract Completion Date:  
May 10, 2015

### Current Contract Price:

\$ 1,240,962

**Engineering Department July 2015 Status:** The project is complete.

**Project Designer:** Gresham Smith and Partners

**Construction Contractor:** Jarvis Award, Sign & Flag Company

**City of Knoxville Contact**

**Construction Engineer:** Robin L. Tipton, PE (865) 215-6100



CITY OF KNOXVILLE  
Madeline Rogero, Mayor

James R. Hagerman, PE  
Director of Engineering