

APPENDIX G: KEY KNOXVILLE DEMOGRAPHIC METRICS

Demographic Variable	City of	Knox	State of			U.S.	
	Knoxville	County	30-minute	90-minute	180-minute		Tennessee
Population (2000)	173,027	382,032	511,244	1,414,681	6,645,312	5,689,283	281,421,906
Population (2010)	178,874	432,226	581,507	1,579,852	7,494,672	6,346,105	308,745,538
Population (2014 est.)	181,520	443,903	597,834	1,617,861	7,712,032	6,539,407	316,296,988
% Change (2000-2014)	4.9%	16.2%	16.9%	14.4%	16.1%	14.9%	12.4%
Population (2019 est.)	186,164	460,725	620,659	1,664,013	8,005,057	6,802,862	327,981,317
% Change (2014-2019)	2.6%	3.8%	3.8%	2.9%	3.8%	4.0%	3.7%
Average Household Inc. (2014 est.)	47,319	66,810	64,313	55,076	57,081	60,809	72,809
Average Household Inc. (2019 est.)	54,612	76,660	73,392	62,266	64,703	69,308	83,937
% Change (2014-2019)	15.4%	14.7%	14.1%	13.1%	13.4%	14.0%	15.3%
Median Age (2014, in years)	33.8	38.0	39.0	41.6	39.9	28.8	37.7
Businesses (2014 est.)	15,648	31,959	41,502	99,164	524,188	432,472	24,262,035
Employees (2014 est.)	154,977	233,072	300,679	644,056	3,113,790	2,772,312	141,523,742
Employee/Residential Population Ratio	0.85:1	0.53:1	0.5:1	0.4:1	0.4:1	0.42:1	0.45:1

	30 minute	90 minute	180 minute
Population Summary			
2000 Total Population	511,244	1,414,681	6,645,312
2010 Total Population	581,507	1,579,852	7,494,672
2014 Total Population	597,834	1,617,861	7,712,032
2014 Group Quarters	14,559	36,369	206,249
2019 Total Population	620,659	1,664,013	8,005,057
2014-2019 Annual Rate	0.75%	0.56%	0.75%
Household Summary			
2000 Households	209,981	571,718	2,644,016
2000 Average Household Size	2.36	2.42	2.44
2010 Households	236,930	635,506	2,981,033
2010 Average Household Size	2.39	2.43	2.45
2014 Households	243,481	651,847	3,076,270
2014 Average Household Size	2.40	2.43	2.44
2019 Households	252,488	670,206	3,195,180
2019 Average Household Size	2.40	2.43	2.44
2014-2019 Annual Rate	0.73%	0.56%	0.76%
2010 Families	152,548	432,049	1,996,832
2010 Average Family Size	2.94	2.92	2.96
2014 Families	154,963	438,583	2,040,744
2014 Average Family Size	2.96	2.93	2.97
2019 Families	159,353	447,444	2,104,170
2019 Average Family Size	2.97	2.94	2.97
2014-2019 Annual Rate	0.56%	0.40%	0.61%
Median Household Income			
2014	\$45,922	\$39,305	\$40,730
2019	\$52,259	\$45,131	\$47,283

	30 minute	90 minute	180 minute
2014 Households by Income			
Household Income Base	243,480	651,839	3,076,270
<\$15,000	15.3%	17.9%	17.4%
\$15,000 - \$24,999	12.3%	14.0%	13.4%
\$25,000 - \$34,999	11.3%	12.6%	12.3%
\$35,000 - \$49,999	14.1%	15.3%	15.0%
\$50,000 - \$74,999	19.3%	18.8%	18.7%
\$75,000 - \$99,999	12.0%	10.8%	10.9%
\$100,000 - \$149,999	9.0%	6.2%	7.3%
\$150,000 - \$199,999	3.5%	2.3%	2.6%
\$200,000+	3.1%	2.1%	2.4%
Average Household Income	\$64,313	\$55,076	\$57,081
2014 Owner Occupied Housing Units by Value			
Total	156,363	443,110	2,042,268
<\$50,000	6.4%	10.4%	9.2%
\$50,000 - \$99,999	17.8%	22.9%	20.7%
\$100,000 - \$149,999	21.8%	21.5%	21.9%
\$150,000 - \$199,999	18.5%	16.3%	17.2%
\$200,000 - \$249,999	11.5%	10.1%	10.4%
\$250,000 - \$299,999	7.3%	6.0%	6.3%
\$300,000 - \$399,999	7.9%	6.2%	6.6%
\$400,000 - \$499,999	3.7%	2.8%	3.1%
\$500,000 - \$749,999	3.3%	2.5%	2.8%
\$750,000 - \$999,999	0.9%	0.7%	0.8%
\$1,000,000 +	0.9%	0.7%	1.0%
Average Home Value	\$204,063	\$178,753	\$190,555

	30 minute	90 minute	180 minute
2014 Population 25+ by Educational Attainment			
Total	407,046	1,131,908	5,310,198
Less than 9th Grade	4.2%	7.4%	7.5%
9th - 12th Grade, No Diploma	7.6%	10.1%	10.4%
High School Graduate	23.8%	28.3%	25.8%
GED/Alternative Credential	4.7%	6.8%	6.2%
Some College, No Degree	21.3%	20.1%	20.5%
Associate Degree	8.0%	6.7%	6.9%
Bachelor's Degree	19.3%	13.0%	14.4%
Graduate/Professional Degree	11.2%	7.7%	8.3%
2014 Employed Population 16+ by Occupation			
Total	277,871	676,431	3,305,411
White Collar	64.9%	56.3%	56.9%
Management/Business/Financial	13.8%	11.4%	12.0%
Professional	24.2%	20.0%	20.5%
Sales	12.4%	11.5%	11.0%
Administrative Support	14.5%	13.5%	13.4%
Services	16.3%	17.7%	17.9%
Blue Collar	18.8%	26.0%	25.2%
Farming/Forestry/Fishing	0.1%	0.3%	0.5%
Construction/Extraction	4.9%	5.9%	5.6%
Installation/Maintenance/Repair	3.2%	3.5%	3.6%
Production	5.1%	9.2%	8.7%
Transportation/Material Moving	5.5%	7.1%	6.7%

Data for all businesses in area
 Total Businesses: 41,502
 Total Employees: 300,679
 Total Residential Population: 597,834
 Employee/Residential Population Ratio: 0.5:1

30 minute	90 minute	180 minute
41,502	99,164	524,188
300,679	644,056	3,113,790
597,834	1,617,861	7,712,032
0.5:1	0.4:1	0.4:1

by SIC Codes

	Employees		Employees		Employees		Employees		Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent		
Agriculture & Mining	1,221	2.9%	5,008	1.7%	4,135	4.2%	13,228	2.1%	21,483	4.1%	65,564	2.1%
Construction	3,339	8.0%	16,441	5.5%	8,131	8.2%	33,806	5.2%	41,309	7.9%	172,470	5.5%
Manufacturing	1,222	2.9%	25,179	8.4%	3,174	3.2%	75,103	11.7%	16,750	3.2%	398,982	12.8%
Transportation	939	2.3%	8,098	2.7%	2,589	2.6%	18,030	2.8%	13,662	2.6%	94,547	3.0%
Communication	302	0.7%	3,809	1.3%	609	0.6%	5,612	0.9%	3,193	0.6%	29,768	1.0%
Utility	125	0.3%	2,433	0.8%	382	0.4%	7,120	1.1%	1,687	0.3%	32,503	1.0%
Wholesale Trade	1,712	4.1%	13,289	4.4%	3,588	3.6%	23,071	3.6%	18,810	3.6%	128,259	4.1%
Retail Trade Summary	5,555	13.4%	58,906	19.6%	14,223	14.3%	124,126	19.3%	69,398	13.2%	589,953	18.9%
Home Improvement	265	0.6%	3,792	1.3%	699	0.7%	8,131	1.3%	3,559	0.7%	37,680	1.2%
General Merchandise Stores	127	0.3%	8,443	2.8%	405	0.4%	17,423	2.7%	1,976	0.4%	79,102	2.5%
Food Stores	553	1.3%	7,452	2.5%	1,561	1.6%	16,176	2.5%	7,606	1.5%	81,357	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	688	1.7%	5,944	2.0%	1,941	2.0%	13,441	2.1%	8,949	1.7%	56,271	1.8%
Apparel & Accessory Stores	384	0.9%	3,342	1.1%	840	0.8%	5,693	0.9%	4,252	0.8%	26,068	0.8%
Furniture & Home Furnishings	427	1.0%	2,132	0.7%	1,079	1.1%	4,320	0.7%	5,645	1.1%	26,302	0.8%
Eating & Drinking Places	1,402	3.4%	19,415	6.5%	3,320	3.3%	40,267	6.3%	16,470	3.1%	192,816	6.2%
Miscellaneous Retail	1,711	4.1%	8,386	2.8%	4,378	4.4%	18,675	2.9%	20,941	4.0%	90,357	2.9%
Finance, Insurance, Real Estate Summary	2,880	6.9%	18,239	6.1%	6,382	6.4%	33,573	5.2%	36,140	6.9%	167,917	5.4%
Banks, Savings & Lending Institutions	497	1.2%	4,689	1.6%	1,324	1.3%	10,594	1.6%	5,760	1.1%	44,537	1.4%
Securities Brokers	167	0.4%	740	0.2%	281	0.3%	1,035	0.2%	1,632	0.3%	6,782	0.2%
Insurance Carriers & Agents	529	1.3%	5,622	1.9%	1,089	1.1%	8,110	1.3%	5,732	1.1%	38,471	1.2%
Real Estate, Holding, Other Investment Offices	1,688	4.1%	7,188	2.4%	3,688	3.7%	13,834	2.1%	23,036	4.4%	78,127	2.5%
Services Summary	18,446	44.4%	129,163	43.0%	42,152	42.5%	262,078	40.7%	221,473	42.3%	1,211,154	38.9%
Hotels & Lodging	194	0.5%	2,487	0.8%	105	1.0%	10,349	1.6%	3,928	0.7%	44,683	1.4%
Automotive Services	762	1.8%	3,291	1.1%	2,004	2.0%	7,073	1.1%	10,273	2.0%	35,702	1.1%
Motion Pictures & Amusements	722	1.7%	3,484	1.2%	1,587	1.6%	10,515	1.6%	8,932	1.7%	42,791	1.4%
Health Services	2,034	4.9%	28,149	9.4%	4,281	4.3%	53,315	8.3%	22,638	4.3%	263,885	8.5%
Legal Services	546	1.3%	2,406	0.8%	1,022	1.0%	3,891	0.6%	6,459	1.2%	24,558	0.8%
Education Institutions & Libraries	655	1.6%	20,116	6.7%	1,487	1.5%	46,211	7.2%	7,375	1.4%	202,624	6.5%
Other Services	13,534	32.6%	69,229	23.0%	30,756	31.0%	130,724	20.3%	161,868	30.9%	596,911	19.2%
Government	407	1.0%	20,074	6.7%	1,532	1.5%	48,229	7.5%	7,894	1.5%	222,198	7.1%
Unclassified Establishments	5,354	12.9%	39	0.0%	12,267	12.4%	80	0.0%	72,389	13.8%	475	0.0%
Totals	41,502	100.0%	300,679	100.0%	99,164	100.0%	644,056	100.0%	524,188	100.0%	3,113,790	100.0%

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by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
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General Merchandise Stores	127	0.3%	8,443	2.8%	405	0.4%	17,423	2.7%	1,976	0.4%	79,102	2.5%
Food Stores	553	1.3%	7,452	2.5%	1,561	1.6%	16,176	2.5%	7,606	1.5%	81,357	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	688	1.7%	5,944	2.0%	1,941	2.0%	13,441	2.1%	8,949	1.7%	56,271	1.8%
Apparel & Accessory Stores	384	0.9%	3,342	1.1%	840	0.8%	5,693	0.9%	4,252	0.8%	26,068	0.8%
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Miscellaneous Retail	1,711	4.1%	8,386	2.8%	4,378	4.4%	18,675	2.9%	20,941	4.0%	90,357	2.9%

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Finance, Insurance, Real Estate Summary	2,880	6.9%	18,239	6.1%	6,382	6.4%	33,573	5.2%	36,140	6.9%	167,917	5.4%
Banks, Savings & Lending Institutions	497	1.2%	4,689	1.6%	1,324	1.3%	10,594	1.6%	5,760	1.1%	44,537	1.4%
Securities Brokers	167	0.4%	740	0.2%	281	0.3%	1,035	0.2%	1,632	0.3%	6,782	0.2%
Insurance Carriers & Agents	529	1.3%	5,622	1.9%	1,089	1.1%	8,110	1.3%	5,732	1.1%	38,471	1.2%
Real Estate, Holding, Other Investment Office:	1,688	4.1%	7,188	2.4%	3,688	3.7%	13,834	2.1%	23,016	4.4%	78,127	2.5%
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Hotels & Lodging	194	0.5%	2,487	0.8%	1,015	1.0%	10,349	1.6%	3,928	0.7%	44,683	1.4%
Automotive Services	762	1.8%	3,291	1.1%	2,004	2.0%	7,073	1.1%	10,273	2.0%	35,702	1.1%
Motion Pictures & Amusements	722	1.7%	3,484	1.2%	1,587	1.6%	10,515	1.6%	8,932	1.7%	42,791	1.4%
Health Services	2,034	4.9%	28,149	9.4%	4,281	4.3%	53,315	8.3%	22,638	4.3%	263,885	8.5%
Legal Services	546	1.3%	2,406	0.8%	1,022	1.0%	3,891	0.6%	6,459	1.2%	24,558	0.8%
Education Institutions & Libraries	655	1.6%	20,116	6.7%	1,487	1.5%	46,211	7.2%	7,375	1.4%	202,624	6.5%
Other Services	13,534	32.6%	69,229	23.0%	30,756	31.0%	130,724	20.3%	161,868	30.9%	596,911	19.2%
Government	407	1.0%	20,074	6.7%	1,532	1.5%	48,229	7.5%	7,894	1.5%	222,198	7.1%
Unclassified Establishments	5,354	12.9%	39	0.0%	12,267	12.4%	80	0.0%	72,389	13.8%	475	0.0%
Totals	41,502	100.00%	300,679	100.00%	99,164	100.00%	644,056	100.00%	524,188	100.00%	3,113,790	100.00%

